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(877) 787-2467
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Website: whiteriverproductions.com

Advertising: Nadean EuDaly
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Website: whiteriverproductions.com

Advertiser Digital Ad Submission Form

Please complete all areas • Fill out a separate form for each ad • Include this form with your ad materials, or fax to 816-285-6568
Please include magazine, advertiser name, advertiser phone on email

Company name _____

Contact phone _____

Ad Artist / Designer _____

Contact email _____

Name of file(s) _____

Magazine & issue _____

COMPUTER SYSTEM: Macintosh PC-Windows

COLOR & DESIGN: Is your ad: color black & white
Please be sure to include all hi-resolution images

APPLICATIONS: Program used to build your ad:

InDesign, ver. _____ Illustrator, ver. _____

HARDCOPY PRINTOUT: Hard copy printouts are mandatory to ensure the integrity of final output. If a hard copy is not received, WRP cannot be responsible for the appearance of the ad.

Photoshop, ver. _____ QuarkXpress, ver. _____

Hi-Res PDF (PDF/X-1a Compliant)

PROOF: Is proof 100% of actual size? Yes No

Hi-Res TIFF or EPS supplied

laser inkjet Iris Kodak Approval

If ad is created in a program not listed, saving it as a TIFF, EPS, or PDF file of at least 300 dpi is recommended. (For quality reasons, please do not send JPEGs or GIFs)

Other _____

Color cannot be matched to a non-calibrated or black & white proof.

MEDIA: Email CD-Rom DVD

FILE MANIPULATION: If your files will not run, do you wish White River Productions to open them and correct any problems encountered in order to obtain the requested output?

FONTS: Fonts included Fonts Outlined

Yes, make necessary adjustments

Please list all fonts used in ad:

No, please call our contact person listed above

General Information and Terms: White River Productions cannot be held responsible for the content and/or output from customer supplied media if a hard copy of the file is not provided. Any file manipulation required in order to make files run (output) properly will be charged at the regular typesetting hourly rate including the minimum typesetting charge currently in effect in addition to applicable output charges. Be sure that you have checked the boxes under "FILE MANIPULATION." While every effort is made to handle your media with the utmost care, White River Productions assumes no responsibility for the corruption of files and/or media itself. Be sure that you have made backup copies of ALL files submitted. **We will not return CDs or DVDs after publication.**

Acknowledgement: I have read the Digital Advertising Specifications. I understand that color accuracy cannot be guaranteed without a SWOP Calibrated quality color proof.

Signed _____

Date _____