

WHITERIVER PRODUCTIONS

PO Box 9580
Kansas City, MO 64133-0380
Toll-free: 877-787-2467
www.whiteriverproductions.com

Press Release

FOR IMMEDIATE RELEASE

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Contact: Dan Hansen
877-787-2467

White River Productions takes *PASSENGER TRAIN JOURNAL* magazine out of retirement

Hart, MO—White River Productions is pleased to announce that *PASSENGER TRAIN JOURNAL* magazine is coming out of retirement. For ten years, *PASSENGER TRAIN JOURNAL* has been out of circulation—but certainly not forgotten. Its untimely and unexpected suspension in 1996 came as America was riding a new wave of developments in the rail passenger renaissance that dates from Amtrak's meager beginning on May 1, 1971. Longtime readers cried out, "What happened to *PTJ* and when will we get it back?!"

PTJ will be released as a quarterly 48 page all-color magazine in mid-autumn, 2006. Earlier this year, Missouri-based White River Productions set in motion the return of *PASSENGER TRAIN JOURNAL*. WRP President and *PTJ* Publisher Kevin EuDaly then appointed Mike Schafer—*PTJ*'s editor from 1983 to 1990—to again serve as the magazine's editor and art director. Joining Mike will be associate editor Kevin J. Holland, a well-recognized author and passenger-train historian who made his debut in *PTJ* in the late 1980s. *PASSENGER TRAIN JOURNAL* was originally founded in 1968 by Kevin McKinney, who will return as a member of the new *PTJ* editorial team. *PTJ* was highly respected in the industry and embraced by aficionados of rail travel when it went out of production.

Much of the *PASSENGER TRAIN JOURNAL* will pick up where the popular *PTJ* of yore left off and will climb back aboard the wave of new rail passenger happenings in North America and abroad, review developments ranging from long-distance intercity trains, new commuter-rail operations, and the trolley's triumph over freeway sprawl. The new *PTJ* combines the best of the "old" magazine with new columns and contemporary coverage, in a color format with plenty of illustrations, including helpful maps. Columns and coverage will include:

- Passenger railroading in the Classic Era—covering all your favorite trains and service from the good 'ole days!
- *North American Intercity* (new): Covers Amtrak, VIA Rail Canada, Ontario Northland.



Subscription: \$29.95
Single copy price: \$7.95
Dealer discounts will apply

- *Rush Hour* (an old favorite): In-depth exploration of commuter rail, heavy rail (subway, surface and elevated) and light-rail (trolley) in North America.
- *Window on the World* (formerly *Window on Europe*): What other countries are doing with the rail passenger mode.
- *Trip Report* (another old favorite): Readers provide interesting details about rail travel journeys.
- *Targeting The Terminals* (a major favorite of pre-1990 *PTJ*): In-depth coverage of rail passenger operations in major North American population centers, past and present, complete with our famous color-coded maps!
- *The Journal* (an old favorite): For easy reference, timeline-style documentation of rail-passenger-related events every quarter.
- *The Corridor* series returns! *PTJ* explores various North American rail passenger corridors, past, present, and future. First up, in the First Quarter 2007 *PTJ*: Chicago–St. Louis.
- *Leisure Rail* (new!): Featuring rail travel information for tourist- and vacation-oriented passenger operations: Adirondack Scenic Railroad, the American-Orient Express, the Rocky Mountaineer, and museums across the land that have preserved the rail travel experience with historic locomotives and cars.

These and other features will make the newly revamped *PTJ* the source for passenger train information, be it historical or topical. For the dedicated railfan — the wait is over, *PASSENGER TRAIN JOURNAL* is back!

Don Lewis made the first move. Upon hearing of the re-launch of *PASSENGER TRAIN JOURNAL*, he happened to be the first one to subscribe, only minutes after the subscription price was established. Don, a surgeon in northern Illinois, was a longtime fan of *PTJ*, which, after a ten-year hiatus, is back. He's looking forward to an all-color quarterly magazine covering the best in passenger railroading—the new *PTJ* will cover mainline action, commuter railroading, light rail, and foreign passenger trains under Editor Mike Schafer. Like Don, you won't want to miss a single issue—subscribe today!